

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No.26-07/2011-T&C-CM

Date: 14.08.2013

Circular T&C-CM No. 31/13-14

To

All CGMs- Telecom Circles/ Telephone Districts.


**Sub: Promotional offers during the festival season under 2G & 3G mobile services-
reg.**

On the occasion of Independence day, Raksha Bandhan, Janmashtami and Onam festivals, it has been decided by the competent authority to announce the following promotional offers under 2G & 3G prepaid mobile services.

- i) Full usage value equal to MRP on GSM Top-up vouchers/C-top-up/Flexi top-up with MRP from Rs.200 to Rs.999.
- ii) In circles, where the talk value offered with top-up vouchers are more than the MRP of top-up vouchers, the higher talk value already offered will prevail.
- iii) The above offer is applicable for a limited period of 90 days with effect from **15.08.2013.**

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

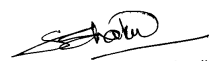
3. This circular is issued based on the ECT approval in P&P-CM cell file No.3-38/2010/P&P-CM (Pt.II). For queries/clarification/feedback in respect of above tariff, the communication may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi at hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in for further review of the scheme.


(N. S. Dhama)
AGM (T&C-CM)

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Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)